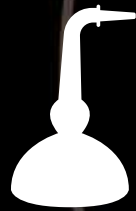


THE
WHISKY
SOCIAL

2021/22
WHISKY FESTIVALS & EVENTS
EXHIBITOR INFORMATION PACK





**A WARM
WELCOME**

Thank you to those that have previously worked with us; your support has been superb and has helped our events grow to become some of the 'must attend' festivals in the whisky events calendar.

The future of The Whisky Social is looking very bright as we see the festival grow in/it's capacity at its' current festivals, as well as expand to new and exciting locations.

- **Falkirk Whisky Social continues to be a thriving sold out event.**
- **Belfast Whisky Social will now be a multi-day event with the inclusion of a trade show (Fri - Sat: 3x Consumer Sessions & 1x Trade Show)**
- **2021/22 sees the introduction of Carlisle Whisky Show**
- **We hope you choose to work with us and become a part of our flourishing festivals and events!**



FESTIVAL DATES

FALKIRK - 6TH NOVEMBER 2021

FALKIRK TOWN HALL

600 GUESTS

Retail - Callander Drinks Company

BELFAST - 12/13TH NOVEMBER 2021

ICC WATERFRONT CENTRE

1000 GUESTS

Retail - National Merchandise/Venue

CARLISLE - TBC early 2022

TBC

500 GUESTS

Retail - The House of Malt

DUNDEE - TBC early 2022

TBC

500 GUESTS

Retail - Luvians

HOW CAN YOU GET INVOLVED?

EXHIBITOR STANDS

The simplest way to get involved in our events is to take a stand at one of the festivals. Each stand includes the following:

- 6ft trestle table
- Oatcakes
- Spittoon
- Water
- 2 guest list passes

Our prices are very competitive, and discounts are given for taking more than 1 stand and/or attending more than 1 event in the year. You are also able to sell on the day via our festival retail partner.

SPONSORSHIP

A great way to maximise exposure at our events is to become one of our sponsors. We have a range of sponsorship options available including:

- A5 advert in festival programme
- Leaflet drop on arrival
- Overall event sponsor

MASTERCLASSES

Our festival masterclass spaces are extremely popular with both exhibitors and guests. This adds great value and exposure to the brand. Please note, booking in early is advised.

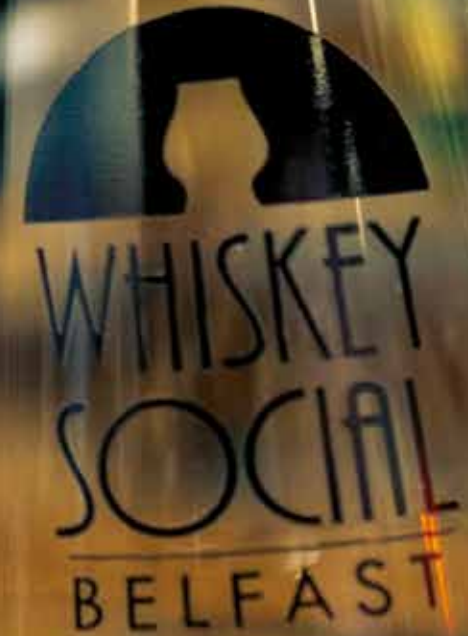
CORPORATE DAY

We can arrange travel and accommodation for your VIP guests. Let us know your requirements and we can ensure the best experience for those special clients, taking care of them every step of the way.

RETAIL

All bottle sales on the day are via our retail partner for that event. Where possible we try to work with local independent spirit retailers.

**LET'S BE
MORE
SOCIAL**



GET ME IN

Exhibitor Stands

Our festivals consist of two sessions (example: 12:00-3:30pm then 4:30-8:00pm)

Exhibitor pitch fee:

Falkirk: £180

Dundee: £180

Carlisle: £180

Belfast: £350

Dublin: £250

All prices are subject to UK vat where applicable

A pitch area is up to 2.5m²

Includes spittoon, water, oatcakes and table dressing if required

Sponsorship

Please ask us about the range of opportunities and costs.

Masterclasses

These are free to host for a maximum of 30 people and are on a first come first serve basis. We provide 6x tasting glasses and water per masterclass guest. The masterclasses are to be no longer than 45min per session. Please enquire for more info.

CONTACT

Andrew Ure

events@drinkssocial.co.uk

07843557886

DRINKSSOCIAL.CO.UK

