



THE
GIN
SOCIAL

2021/22

GIN FESTIVALS & EVENTS

EXHIBITOR INFORMATION PACK





**A WARM
WELCOME**

Thank you to those that have previously worked with us; your support has been superb and has helped our events grow to become some of the 'must attend' festivals in the gin events calendar.

Established nearly four years ago, The Falkirk Gin Social continues to be an excellent sold out event. The demand and success go from strength to strength every year and has seen us expand our gin events to other new and exciting locations.

We hope you choose to work with us and become a part of our flourishing festivals and events!

Cheers

TGS Team



2021 FESTIVAL DATES



FALKIRK - 23RD APRIL 2022
MACDONALD INCHYRA HOTEL & SPA

700 GUESTS
Retail - Sales From Stand

CARLISLE - TBC
THE CROWN & MITRE HOTEL

600 GUESTS
Retail - Sales From Stand

HOW CAN YOU GET INVOLVED?

EXHIBITOR STANDS

The simplest way to get involved in our events is to take a stand at one of the festivals. Each stand includes the following:

- 6ft trestle table
- 2 x 24 bottles of preferred tonic (from sponsor)
- Spittoon
- Water
- 2 guest list passes

Our prices are very competitive and discounts are given for taking more than 1 stand and/or attending more than 1 event in the year. You are also able to sell stock direct to festival attendees.

SPONSORSHIP

A great way to maximise exposure at our events is to become one of our sponsors. We have a range of sponsorship options available including:

- A5 advert in festival programme
- leaflet drop on arrival
- overall event sponsor

MASTERCLASSES

Fancy hosting a cocktail workshop or masterclass? Perhaps you have a fun idea to engage gin lovers at the event? Get in touch and we can arrange a room or separate area for your brand to hold an intimate workshop for guests throughout the day.

CORPORATE DAY

We can arrange travel and accommodation for your VIP guests. Let us know your requirements and we can ensure the best experience for those special clients, taking care of them every step of the way.



**BE
MORE
SOCIAL**

GET ME IN

Exhibitor Stands

Our festivals consist of two sessions (example: 12:00-3:30pm then 4:30-8:00pm)

Exhibitor stand fee:

Falkirk - £130 + 2 BOTTLES OF GIN

Carlisle - £130 + 2 BOTTLES OF GIN

All prices are subject to UK vat where applicable

A pitch area is up to 2.5m²

Includes spittoon, water, 2 x tonic tray (24 bottles) and table dressing if required

Sponsorship

For tonic sponsors, programme ads and overall event sponsors please ask us about the range of opportunities and costs.

Retail

There is no additional cost for retail and exhibitors are able to sell gin directly from their stand. We take care of all licensing for the event although we ask that you supply copies of personal license training.

CONTACT

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